How to Use Key Words to Find the Right Results in a Database

1) Use the right database(s) for searches.



2) Start with the main word(s) not a question.



- 3) Look at the initial search results did the search retrieve "on-topic" results? If not, then go to Step 5
- 4) Use the "similar results" links in and at the end of each article. These are additional key words that you can use creating new searches.

Subjects: ONLINE social networks

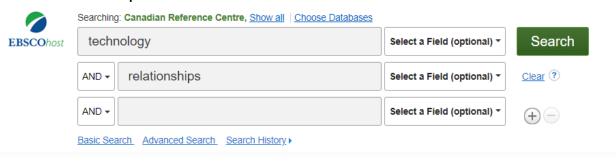
SOCIAL media

TECHNOLOGY & society
FACEBOOK (Web resource)
TWITTER (Web resource)

5) Use other key words or combinations of key words to create desirable results.



6) If the search does not retrieve useful results, try other searches related to the topic.



Key Words Searches

Does the internet bring more negative or positive consequences with it?			
	Databases	Key words	Other searches
Social Media	Gale – Canada in Context, Global Issues,	Internet/ Social Media/ Internet/ Positive/ Negative	Online Social Networks/ Facebook/
Business Opportunities	PowerSearch EBSCOhost Canadian Points of View	Internet/ Business Opportunities/ Internet/ Positive/ Negative	Internet Service/ Software/ Media/ Ecommerce/ Apps
Education and school use		Internet/ Education/ Schools/ Social Media/ Internet/ Positive/ Negative	Teaching/ Learning/ Instruction
Has COVID had a positive or negative effect on human society?			
Science and Medicine	Gale – Science in Context, Global Issues, PowerSearch	COVID/ Science and Medicine/ Positive/ Negative/ Human Society	Pandemic/ Endemic/ Vaccine/ Pharma/ Medical Industry
Human Behaviour	EBSCOhost Canadian Points of View	COVID/ Human Behaviour/ Positive/ Negative/ Human Society	Mental Health/ Public Health/ Infection/ Analysis
Government and Laws		COVID/ Government and Laws Positive/ Negative/ Human Society	Vaccine/ Health/ Law Enforcement/ Nursing Homes