

Podcast Template #1

1. Sponsor message
2. Introduction
3. Musical jingle/sound effects
4. Longer explanation of what's in store
5. Topic 1
 1. Main point
 2. Supporting point
 3. Supporting data
 4. Supporting quote
6. Segue
7. Topic 2
 1. Main point
 2. Supporting point
 3. Supporting data
 4. Supporting quote
8. Sponsor message
9. Topic 3
 1. Main point

2. Supporting point

3. Supporting data

4. Supporting quote

10. Segue

11. Outro

12. Call to action

13. Sponsor message

14. Musical jingle/sound effects